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WINDSOR INTRODUCES VERTICAL GRAIN DOUGLAS FIR

Architects, Consumers Drive Demand for this Exceptional Decorative Wood Species

West Des Moines, IA – Customers with discriminating taste now have Vertical Grain Douglas Fir as an option when buying windows and doors from Windsor. This decorative wood has become increasingly popular among consumers, architects and designers for its tight grain and striking pattern.

Vertical Grain Douglas Fir is a versatile wood that ranges from bright white to a light rosy color, which is accented with a dense vertical grain pattern. The select choice of wood ensures that all Fir windows and patio doors contain at least six vertical growth rings per inch, rather than a mixed pattern that has rings that go in many directions. Unlike many of its competitors that use veneer, Windsor's Fir windows are made only from solid wood.

"Fir has a unique, tight grain pattern that adds warmth and character to a home's decor. That's the reason people buy wood. With Fir, the pattern is defined and consistent; it adds a striking architectural accent to any home," said Eric Holm, Windsor's Product Manager.

Fir can be used in virtually limitless applications. It can be used in trendy, cutting-edge homes, but also to meet the demands of historically accurate neighborhoods. In the West, Fir is used in Mission Style and Craftsman homes; in the East, Fir meets the preferred traditional architecture of the region. Fir can be painted, but it is most frequently chosen to display the beautiful pattern, so it is typically stained or given a clear coat.

Established in 1946, Windsor Windows & Doors markets Pinnacle wood windows and patio doors, Next Dimension vinyl windows and patio doors, and Legend cellular PVC windows. Windsor is owned by Woodgrain Millwork, the largest U.S. manufacturer of prefinished mouldings and interior pine doors. Windsor now operates its divisional headquarters in West Des Moines, Iowa and has an additional manufacturing facility in Monroe, North Carolina.

In their total commitment to customers, Windsor Windows promises quality, service, responsiveness, and value. For more information, visit www.windsorwindows.com.

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