



## Midwest Elegance

### Urbandale, Iowa

**Project Type:** Residential

**Completion Date:** 2013

**Builder:** Ironwood Homes  
Urbandale, Iowa  
[www.ironwoodiowa.com](http://www.ironwoodiowa.com)

**Architect:** Plum Building Systems, LLC  
West Des Moines, Iowa  
[www.plumbuildingsystems.com](http://www.plumbuildingsystems.com)

**Distributor:** Gilcrest Jewett Lumber  
Waukee, Iowa  
[www.gilcrestjewett.com](http://www.gilcrestjewett.com)

**Windsor Products Used:** Pinnacle  
clad windows and sliding patio doors

### Project Description

Practical elegance best describes this transitional, prairie-style home built by Ironwood Homes. This home received several Home Expo awards from other industry professionals. However, Ironwood is most proud of the fact that this residence received the *People's Choice Award*, as voted on by the public who toured during the home show.

The one-and-a-half story floorplan pairs the perfect blend of comfortable family living with grand spaces for entertaining. Striking painted woodwork with warm gray tones adorns the main level, drawing attention to the richly-stained kitchen cabinetry. Light fills this home from the large windows in every room. The lower level features a sunken family room and a bar for entertaining. The custom home theater utilizes the latest audio/video technology, with an exercise room and a workshop to round out this impressive residential package.

A serene water feature near the home's entry optimizes the outdoor living space, and the stamped-concrete patio and gas fire pit make the backyard the perfect retreat.

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## Unique Requirements/Solutions

Ironwood Homes was required to make a last minute change to one of the window sizes. Their distributor contacted the Windsor rep and made the change without delay. That type of flexibility and level of service is invaluable to Ironwood Homes, which has made them such a loyal customer.

## Comments From People Involved

Bill Knapp III and Jon Sieck formed Ironwood Homes in 2008 at the height of the economic recession. With a combined 25 years of experience in real estate and new construction, they quickly grew to be one of the area's most sought after homebuilders. They have maintained long-lasting relationships with their subcontractors and vendors, which ensures quality and consistency.

Ironwood Homes takes pride in supporting local suppliers. With Windsor's manufacturing plant located in the same metropolitan area, this made it very convenient for Ironwood to meet Windsor's team, tour the plant and learn about the company and their manufacturing process. Bill Knapp stated, "This firsthand experience confirmed our decision to work with Windsor and made us certain that we are using a great product in our homes."

**For more information, contact Windsor Windows & Doors at 1.800.283.3399 or visit [www.windsorwindows.com](http://www.windsorwindows.com).**

